

Le “Must-Have”

The Boostzone curation of reports, posts and articles for the Augmented Manager

FOR BOOSTZONE INSTITUTE
MEMBERS ONLY

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What is Le "Must-Have" and how to use it?

The Boostzone Institute curates constantly information on subjects of interest for the Augmented Management. We continuously feed LinkedIn with up to date information and relevant articles, books or videos. Please follow Dominique Turcq on that platform to get them. We are not active on Facebook. The most fundamental items of information, those that are related to in-depth studies, and in general the most durable in terms of value for you, are compiled within this Must-Have.

The Must-Have is intended to be used for:

- Preparing a presentation or a report on one of the subjects around the management of tomorrow
- Scanning information on any transversal subject (just type the key word in the search section of your PDF reader)

Practical tips:

The table of contents at the beginning of the document gives you an overview of the subjects we focus on.

However, many articles could fit into different sections but instead of making this document heavier we have mentioned them only once, therefore it is best to search the document through key words.

¹ Source de l'image : <http://fr.slideshare.net/jbdayez/la-curation-en-questions>

You can use the PDF research function. For instance, if you want to know more about "BYOD", go to your search bar, your menu or press Ctrl + F and type the subject.

For a topic in several words like "Community Management" be sure that you put the two words between quotes (""). Thus, you will only find the articles about "community management" and not those about "community" and "management".

The Must Have is bilingual, don't forget to search the words in both French and English.

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Some documents are not available online free of charge. We do have a few in our library, please contact us in case you would like to have more information. If you see that some links are not working anymore or if you think that some documents are obsolete or are missing, thank you for informing us at contact@boostzone.fr but in most cases you can find the document via a search engine.

The must have is updated every semester, make sure you have the latest version by checking the version on the first page. If not ask contact@boostzone.fr to get the latest one.

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Le Must Have est rendu possible grace à une contribution de :

L'ORÉAL

