

EUROPEAN CLUB OF CORPORATE UNIVERSITIES

February 2<sup>nd</sup>, 2010

Conference

« *L'impact des réseaux sociaux sur le management des entreprises* »

*Dominique Turcq*

The Boostzone Institute at the European Club of Corporate Universities

Dominique Turcq will participate to the next meeting of the Club in Paris on February 2<sup>nd</sup> and will manage the keynote workshop on the impact of Social Networks on corporate management, culture, organization, communication and strategy. A particular stress will be worked on with the team on the potential role of corporate universities on the required change management.

More on the Club on <http://www.europeancorporateuniversities.com/>

More on the Members on:

[http://www.europeancorporateuniversities.com/eccu\\_entreprises.php](http://www.europeancorporateuniversities.com/eccu_entreprises.php)