

Boostzone Institute

Research, Training, Consulting

Future of the World of Work, Management Prospects

OUR MISSION

We work to **analyze the implications on management of changes in the world of work**. We believe that corporations can create competitive advantage based on their organization and their human-capital strategy.

In essence and above all, the Boostzone Institute is a **community of managers and experts** who believe that globalization, societal evolution, and collaborative technologies are transforming the economy and the corporation in fundamental ways.

OUR ACTIVITIES



Seminars: the Seminar is a small think-tank that studies the relationship between the future of the world of work and corporate strategy.



Business breakfasts et Knowledge Cafés: we organize three-hour interactive work sessions around hot topics. Participants share their knowledge and experience, and the body of the discussions is summarized in a working document.



Technology watch: an intelligence community monitors and continuously evaluates management developments, especially in the area of collaboration.

Sponsored projects: these are research projects on specific “business” topics. We approach a selection of experts in order to produce a high-quality collaborative experience.



Community sandbox: this enables real-life experimentation with collaborative tools.

Document collection: this includes the latest research and studies in our area.

Publications: *BestOf*(reading digest sheets), press reviews, research papers, essays.

Courses: these cover the areas of collaborative management, the future of the world of work, personal branding, and collective intelligence.

Consulting: the Institute works alongside large corporations for their strategic review in the area of human-capital management.



To gain a better understanding of the way the World of Work is changing and create competitive advantages

The Boostzone Institute

TWO PILLARS

The Boostzone Institute is built on two pillars: a public website and a private platform for its members.



The website www.boostzone.fr

The visible and public part of the Boostzone Institute where fellows communicate and share knowledge.



"Le Cercle"

The forum for exchange between Boostzone Institute members.

OUR MEMBERS

The members of "Le Cercle" are:

- ▶ Leaders and researchers who wish to understand what impact changes in the world of work are having on management practice.
- ▶ "Community Managers" who face the daily challenge of energizing their communities and keeping them vibrant over the long term.
- ▶ Change-management professionals and organization consultants who help their clients develop networks and professional communities based on collaborative technologies.
- ▶ Collaboration software providers who need to exchange opinions and best practices on how to encourage system adoption and help users make progress.

OUR STRUCTURE

The Scientific Committee

Comprising senior executives in large corporations, its mission has two strands: guiding our research paths and evaluating the fellows authorized to publish on our public website.

The Fellows

Their mission is to help draw up our blog and run our Circle. They are experienced professionals selected from among our members for their level of expertise.

The Founder



Dominique Turcq is our President and founder. An internationally recognized expert on the future of the world of work, who has taught at HEC and INSEAD, been a Partner at McKinsey, and the SVP responsible for strategy at Manpower Inc., he today works closely with **Management Councils** at a number of multinationals, setting out a future vision and developing their human-capital management strategy.



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