Versicolor

Boosting Collective Intelligence within project teams and communities

How to reflect together remotely, in both a transverse and intercultural context

OBJECTIVES

Duration: 1 day (intra-company)

This course aims at developing the collective performance of project teams or communities working as networks, and this means transverse, intercultural and remote work. Our goal is to define a framework for achieving improved collective efficiency through both face-to-face and virtual, synchronous and asynchronous, relations.

The course focuses on simulation exercises and interactions between participants to help them make advances in the way they function within their organizations.

Rather than provide a broad and academic review of issues, or a catalogue of benchmarks and managerial theories that will be forgotten by the end of the course, we prefer the presentation and implementation of simple methods that will enable the group to make immediate progress. It is therefore an action-course.

PARTICIPANTS

Senior management in private or public organizations.

Project leaders; community managers.

The number of participants is limited to 12 (minimum of 6 participants for a session to be held).

FACULTY

Olivier Zara is a management consultant, fellow of the **Boostzone** Institute and author of the book Le management de l'intelligence collective (Managing collective intelligence).

The educational direction of the program is supervised by **Dominique Turcq**, President of the Boostzone Institute.

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Understanding the future of the World of Work and building competitive advantages

Collective Intelligence

Part 1: Living a collective-intelligence experience

- Introduction to the issues of networking
- Types of meetings and facilitation techniques: information, coordination, reflection, creating
- Two techniques for leading collective-reflection meetings: level 1 (low attainment-goal complexity) and level 2 (high goal complexity).
- How to organize intellectual cooperation: integrating meetings in a broader process of collective-intelligence management. Presentation of the AXIO matrix: how to connect intelligence and knowledge to achieve an operational objective
- Practical exercise on 1 to 3 cases.

Part 2 : Interculturality in a process of collective reflection and decision-making

- Cultural intelligence and collective intelligence
- Typology of conflicts
- Benchmarking levels of action, dominant conflicts and appropriate responses
- Identification of appropriate and inappropriate behavior based on the specific group culture

Part 3 : How to articulate the virtual and the face-to-face

- Diagnosing the group's problems vis-à-vis Web 2.0
- Typology of tools and inventory of available tools
- Good practice / bad practice: e.g., True data capitalization vs. Overloading a document's base; how to put this process into perspective with the AXIO matrix
- When and how to integrate Web 2.0 tools into work processes

Teaching methods

- A number of tools and methods
- 1 to 3 collective-reflection simulations. The emphasis is on collective-reflection meetings, because these are the "All in One" of the art of networking. The exercise itself will bring to light inappropriate behavior and the content of case-studies may also include networking issues.
- Exchanges between participants; the facilitator provides everyone with personalized responses

Intra-company program, please contact us for a quotation
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