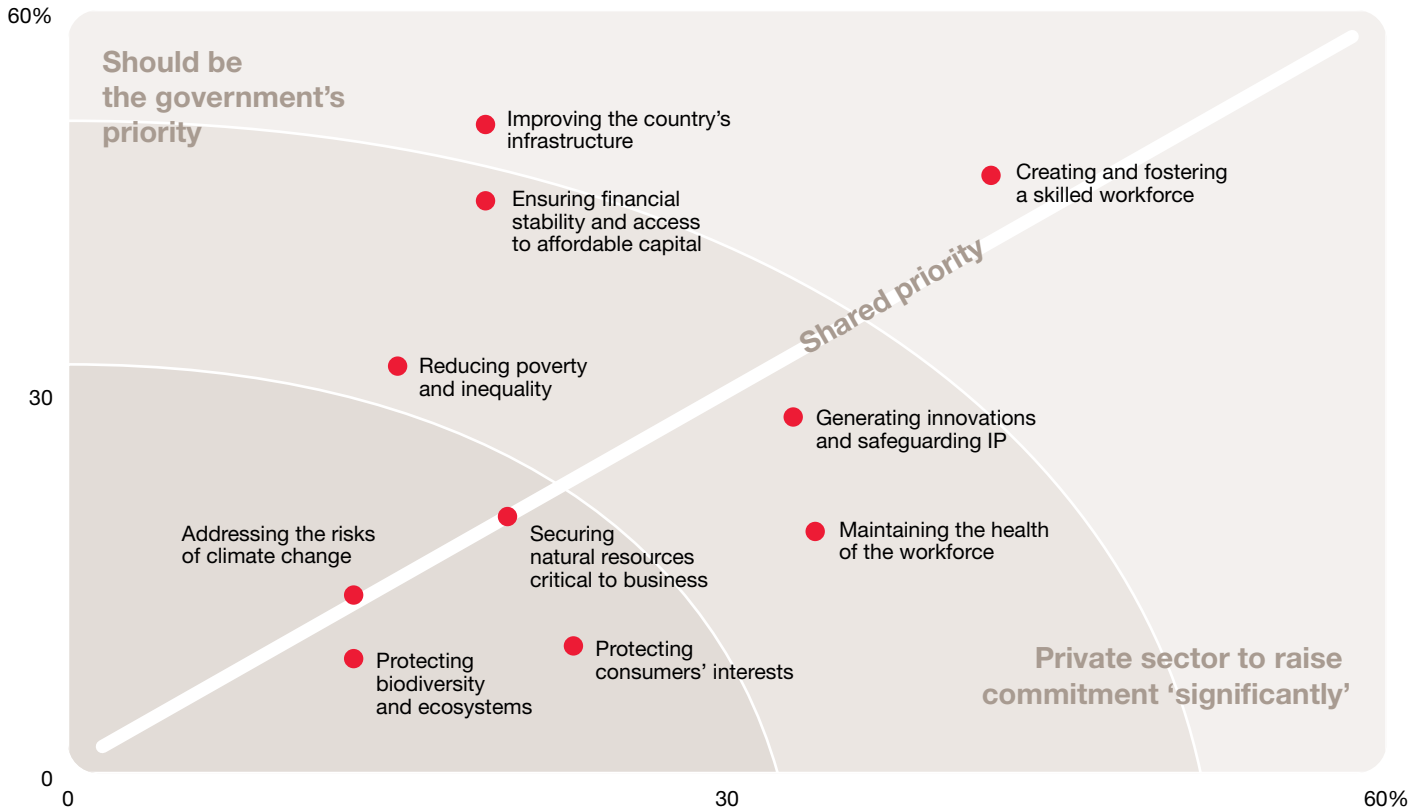


**Figure 9: CEOs see shared commitments with government to achieve public outcomes**

Q: How much does your company plan to increase its commitment in the following areas, to improve national competitiveness and social well-being over the next three years? Which three areas should be the Government's priority today?



Base: All respondents (1,201)

Note: CEOs were asked how much their companies plan to increase commitments to achieve these outcomes; and what should be the government's priority.

The plot shows percentages of CEOs who chose each of these areas. Multiple choices were allowed

Source: PwC 14th Annual Global CEO Survey