

# Boostzone Institute

Research, Training, Consulting

Future of the World of Work, Management Prospects

## OUR MISSION

We work to **analyze the implications on management of changes in the world of work**. We believe that corporations can create competitive advantages based on their organization and their human-capital strategy.

In essence and above all, the Boostzone Institute is a **community of managers and experts** who believe that globalization, societal evolution, and collaborative technologies are transforming the economy and the corporation in fundamental ways.

## OUR ACTIVITIES



**Seminars:** the Seminar is a small think-tank that studies the relationship between the future of the world of work and corporate strategy.



**Business breakfasts et Knowledge Cafés:** we organize three-hour interactive work sessions around hot topics. Participants share their knowledge and experience, and the body of the discussions is summarized in a working document.



**Technology watch:** an intelligence community monitors and continuously evaluates management developments, especially in the area of collaboration.

**Sponsored projects:** these are research projects on specific “business” topics. We approach a selection of experts in order to produce a high-quality collaborative experience.



**Community sandbox:** this enables real-life experimentation with collaborative tools.

**Document collection:** this includes the latest research and studies in our area.

**Publications:** *BestOf*(reading digest sheets), press reviews, research papers, essays.

**Courses:** these cover the areas of collaborative management, the future of the world of work, personal branding, and collective intelligence.

**Consulting:** the Institute works alongside large corporations for their strategic review in the area of human-capital management.



To gain a better understanding of the way the World of Work is changing and create competitive advantages

# The Boostzone Institute

## TWO PILLARS

The Boostzone Institute is built on two pillars: a public website and a private platform for its members.



### The website [www.boostzone.fr](http://www.boostzone.fr)

The visible and public part of the Boostzone Institute where fellows communicate and share knowledge.



### "Le Cercle"

The forum for exchange between Boostzone Institute members.

## OUR MEMBERS

The members of "Le Cercle" are:

- ▶ Leaders and researchers who wish to understand what impact changes in the world of work are having on management practice.
- ▶ "Community Managers" who face the daily challenge of energizing their communities and keeping them vibrant over the long term.
- ▶ Change-management professionals and organization consultants who help their clients develop networks and professional communities based on collaborative technologies.
- ▶ Collaboration software providers who need to exchange opinions and best practices on how to encourage system adoption and help users make progress.

## OUR STRUCTURE

### The Scientific Committee

Comprising senior executives in large corporations, its mission has two strands: guiding our research paths and evaluating the fellows authorized to publish on our public website.

### The Fellows

Their mission is to help draw up our blog and run our Circle. They are experienced professionals selected from among our members for their level of expertise.

### The Founder



**Dominique Turcq** is our President and founder. An internationally recognized expert on the future of the world of work, who has taught at HEC and INSEAD, been a Partner at McKinsey, and the SVP responsible for strategy at Manpower Inc., he today works closely with **Management Councils** at a number of multinationals, setting out a future vision and developing their human-capital management strategy.



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