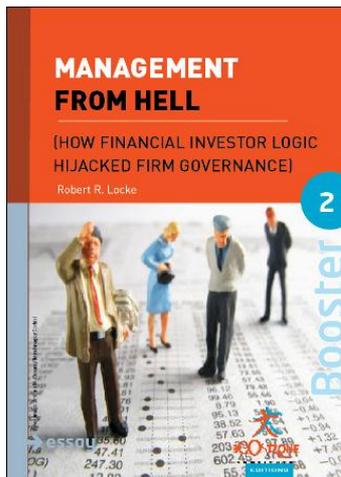


Boostzone Editions releases a new e-book:
MANAGEMENT FROM HELL
HOW FINANCIAL INVESTOR LOGIC HIJACKED FIRM GOVERNANCE
from Robert R. Locke



ABOUT THE BOOK

Management From Hell - How Financial Investor Logic Hijacked Firm Governance, from Robert R. Locke, challenges assumed « normal » corporate governance, dominated by financial investor logic, by depicting how it has actually led our world into very serious social and economic disarray. As an historian he explains why other stakeholders have actually progressively lost their influence and power and suggests that better governance models are possible as can be seen in Germany, in Japan, in family owned business and in start-up habitats like Silicon Valley's.

Management From Hell - How Financial Investor Logic Hijacked Firm Governance is sound reading at a time when everybody wonders about what the new corporate governance should be in the onrushing but not yet defined new “normal”.

Management From Hell - How Financial Investor Logic Hijacked Firm Governance is available in ePub format and in pdf soon.

It can be ordered and uploaded for **5,50 €** at www.boostzone-editions.fr
It will be also available in the next few weeks in the major e-books stores.

ABOUT THE AUTHOR

After an academic career in management history at the University of Hawaii (Manoa), with (among others) prolonged guest professorships at the Max-Planck Institute for History in Göttingen (Germany), the European Institute for Advanced Studies in Management/EIASM in Brussels (Belgium), the London School of Economics (UK) and Meiji University in Japan, Robert R. Locke lives since 2004 in Görlitz (Germany), from where he especially observes and comments about the European management and management education scene.

Locke published recently *Confronting Managerialism - How The Business Elite And Their Schools Threw Our Lives Out Of Balance*, Zedbooks 2011

THE BOOSTER SERIES

A Booster is a short electronic book, readable on all smartphones, tablets or e-readers, written for busy executives in order to help them challenge conventional ideas and to enrich their thinking on the planet work. Authors are all seasoned experts in economics, management, technology or sociology who have accepted the challenge to write provocative ideas in short formats. This Booster can be read in less than 60 minutes.

ABOUT BOOSTZONE EDITIONS

Boostzone Editions is the publishing house of the Boostzone Institute, a think tank focused on the future of management and the world of work.

www.boostzone-editions.fr

www.boostzone.fr

Contact:

Maryline Gerlach

+33 (0)6 77 11 34 48

maryline.gerlach@boostzone.fr