



Collaborative Management

Create a competitive advantage out of a well-conceived and well-implemented collaborative management

Objectives

This program aims to create a **butterfly effect**, enabling the organization to achieve **effective collaboration** in practice.

1. Participants will acquire the following competencies:
2. An indepth understanding of the management issues involved in sharing information and ideas within an organization, clearly distinguishing private and professional social networks.
3. A practical frame of mind for adopting the managerial applications of collaboration (forum, wikis, tags, directories, bookmarks, etc.).

Mastery of the questions that are essential to the next stage in implementing collaboration in their organization.

Communities and networks can be beneficial in all areas of a corporation: for example, in recruitment, managing “alumni” and knowledge transfer; in marketing or technical innovation; in productivity improvement or the exchange of good practice between different organizational entities; in internal communication or the rapid circulation of commercial data; etc.

Nota : We also propose a 3-day in-depth program for intra company training

Faculty

Course leaders are all specialists affiliated to the Boostzone Institute.

This program’s educational content is under the supervision of **Dominique Turcq**, President of the Boostzone Institute.



Participants

Senior executives of private or public organizations involved with thinking about internal social networks, knowledge transfer, innovation, training, human-capital management or strategy.

The number of participants is limited to 12.



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Program / 1 day - 7 hours

Morning Session 9am to 1pm

- Introduction to the impact of technologies on corporate organizations.
- Role-play in corporate sharing and in confronting effectiveness issues.
- Private life vs. corporate life: how technologies transform the usages
- Presentation of corporate sharing situations (collaborative models) and analysis of its implications on the tools and work organization.
- Case studies on companies and tools and analysis of the success factors.

Afternoon session: 2pm to 5pm

- Critical analysis on the concrete link between tools and usage
- Understanding the differences between two approaches: information database and information sharing
- Analyzing corporate sharing issues where “employees” can co-create and co-organize easily if the right usage and tools are in place.
- Mapping of usages linked to the key collaboration tools (forum, wikis, tags, directories, bookmarks, etc.) : which tool for which usage?
- Presentation of emerging usages: the technologies of 2020
- Elements of implementation program and analysis of concrete management issues: for example defining objectives, governance choice, technology choice, needed resources, etc.

Methodology

- Simulation sharing exercise and analysis of the potential efficiency issues.
- Case-studies linked to social uses; corporate uses; sharing concepts and managerial issues.
- Approach to usage and tool issues, and the concrete link between them.
- Action plan elements for the participating companies.

Preparation

Participants will be expected to undertake some preparatory reading and simple preparation work. The total time involved is 3 hours before each session. This assignment is an integral part of the training.

Fees & Registration

1 day: 950€ HT
1136,20€ TTC

Intra-company tariff
on demand
Boostzone is registered
as training organization
by the French
administration

Contact

maryline.gerlach@
boostzone.fr
T +33 (0)6 77 11 34 48