



## Make support functions collaborate tightly to face new complexity

To make the most of mobile technologies, internal and external social networks

### Objectives

The acceleration of technological and social transformations implies that the key functions for companies adjustment - HR, IT, Communication and Legal - cannot work separately any more. Only an effective and close collaboration can achieve a higher degree of consistency, and thus, allow an easier management of the company's transformation.

This workshop aims at helping professionals of these four functions to work together in order to watch the transformations from four different points of view and thus, to achieve a richer collaboration

### Faculty

The course leaders are all specialists affiliated to the Boostzone

**Luis Alberola**, Managing Partner at Talent Club, specialised in organizational and talent development,

**Dominique Turcq**, founder of the Boostzone Research Institute, HEC, Doctor in corporate sociology, he is closely associated with several multinationals on their strategy formulation as it relates to the world of work. He supervises the programme's educational content.

### Participants

Senior management in HR, Communication, IT or Legal departments.

CEO or managers in charge of a business unit





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**Program / 1 day - 7h**

**Morning session from 9am to 1pm**

**Unknot the organizational imbroglio:**

- Review by Boostzone Institute of the main technological and social trends , of their impact on companies' organization, management and performance. Participants will play an active role in this part of the workshop
- Participants will identify the specific impact of these trends on their own ecosystem (function, enterprise, extended enterprise, competitive environment, customers, prospects)
- Priorities list will be collectively listed , followed by a work - individual as well as in sub-groups - on the VISTA on the top priorities as defined in the previous list.

**Afternoon session from 2pm to 5pm**

**Workshop to set up action plans**

- Boostzone experts will help the participants with the setting-up of operational actions. Possible examples:
  - How to develop and implement internal « Apps »?
  - How to update your services thanks to a strategy based on « Big data » ?
  - How to develop your employer brand on social networks?
  - BYOD: Bring Your Own Device
  - New definition of annual appraisal
  - Definition of appropriate KPI for these actions

**Learnings**

- Operational material about technological and social evolutions
- Action plans elements for the participating companies
- Strategic approach on the feasibility of the plans of actions
- Theoretical material about the construction of key performance indicators in fluctuating management environments

**Preparation**

- Prior to the training, participants will have to fill in a check-list in order to make the workshop more efficient (3 hours of preparation)
- Participants are expected to do some preparatory reading in order to create a common knowledge (3 hours work)

### **Fees & Registration**

1 day: 950€ HT  
1136,20€ TTC

Intra-company tariff  
on demand

Boostzone is registered as  
training organization by the  
French administration

### **Contact**

maryline.gerlach@  
boostzone.fr

T +33 (0)6 77 11 34 48