

### Monthly quote

“Freedom is knowing how big your cage is”  
*Chinese dissident*

### Why this review ?

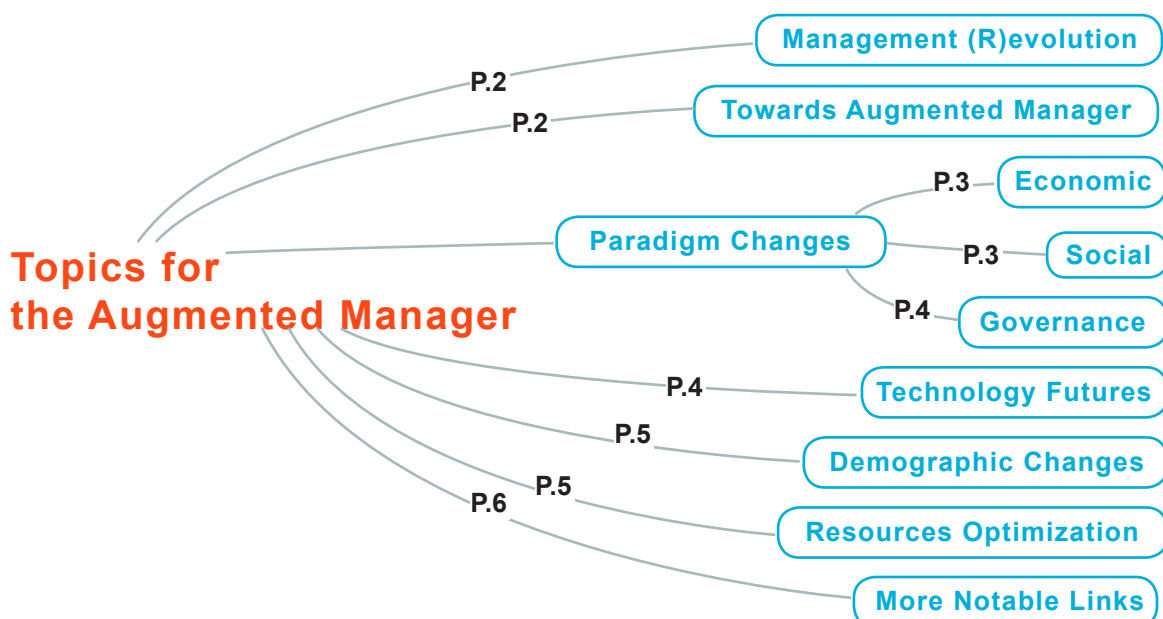
This is your monthly Must-Read on the future of management and the world of work.

The «perfect storm» which shaped evolution of the world of work - generated by sea changes in technologies, economy, society, governance in all its forms - is forcing Management to change.

In order not to be submerged, the manager has to be «augmented», he has to use and master new tools and new knowledge at his disposal. All executives face this challenge.

This review is our way to help you. It delivers to you the summary of the best articles we found during the last month on these changes. The Boostzone Institute aims to become your reference «curator», ie to select and enhance the information for you. Therefore any comment helping us to improve it is more than welcome.

### Topics for the Augmented Manager



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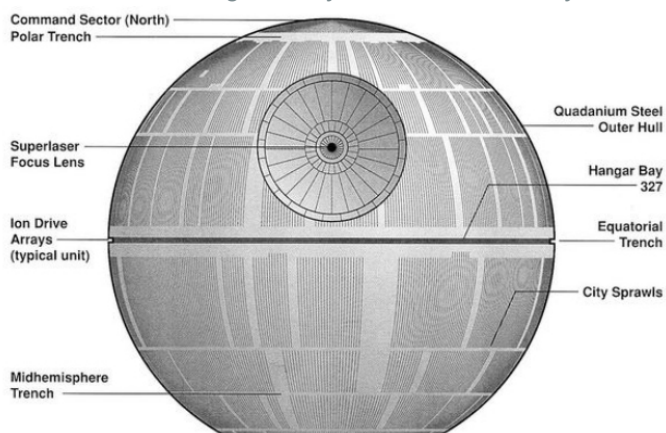


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## Management (R)evolution

### [What a Piece of Junk!](#)

Foreign Policy, Michael Pech, May 3, 2013



"At the request of Emperor Palpatine, the IGAO has conducted a performance review of the Death Star, with reference to best practices in procurement and project management. Our research is based on numerous interviews with Imperial Navy leaders as well as Imperial Ministry of War senior executives. Our findings are summarized below."

### [Dans une start-up à Berlin, j'ai découvert le cynisme absolu](#)

Rue 89, Mathilde Ramadier, 14 mai 2013



« Stage non payé, pas de salaire minimum : expatriée en Allemagne, cette jeune diplômée raconte sa douloureuse expérience du système allemand. »

### [« Avant de solliciter la confiance des actionnaires, il faut mériter la confiance des salariés »](#)

Les Echos, Julie Le Boltzer, 23 avril 2013

« Grogne, démotivation, suicides au travail... Le système de certaines entreprises est en péril car le lien entre le management et les salariés s'est rompu. Didier Pitelet, fondateur du cabinet de conseil Moons'Factory et auteur du livre « Le Prix de la confiance », explique comment le restaurer. »

## Toward Augmented Manager

### [How you get hacked at Starbucks](#)

Mashable, Samantha Murphy, April 24, 2013



"For those who frequently use the free public Wi-Fi in coffee shops such as Starbucks and Dunkin' Donuts, you're likely already aware of how easy it is for hackers to steal your personal and financial information over the shared network.

But what you may not realize is how cybercriminals could gain access to sensitive data in other ways that might not be on your radar."

### [Life's work: Philippe Starck](#)

Harvard Business Review, Alison Beard, April 2013

"I manage by absence. I go to the office two, three days a month, and those are the worst days for me. So the people on my team do what they want, when they want, but the results have to be perfect, crystal perfect."

### [The most influential people only have 6 people in their inner circles](#)

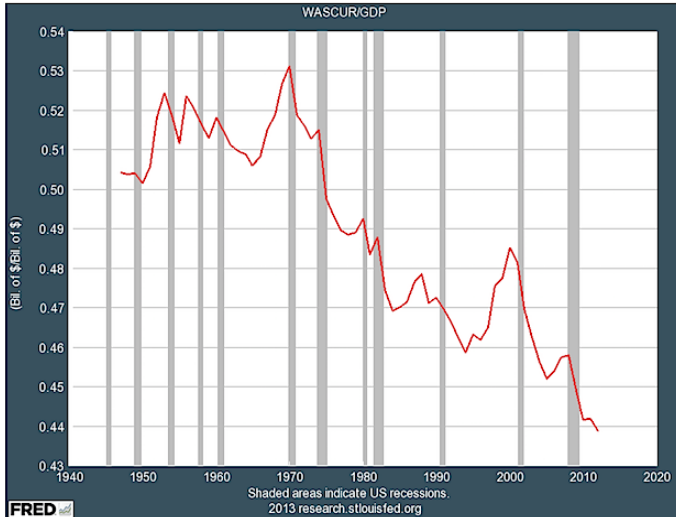
Business Insider, Lewis Schiff, April 28, 2013



"Researchers who study networking, however, say that network size isn't the most important thing. Network structure makes an even bigger difference, and the strongest networks are structured strategically with a small core that branches out to encompass lots of people who, most importantly, don't know each other."

## Economic Paradigm Changes

 [The systemic plight of labor](#)  
Reuters, Felix Salmon, May 5, 2013



"It shows total US wages as a proportion of total US GDP — a number which continues to hit all-time lows. [...] corporate profits as a percentage of GDP. That line, you won't be surprised to hear, is hitting new all-time highs. He's clear about how destructive these trends are."

[This video of one half-second of high frequency trading is insane, terrifying](#)

The Huffington Post, Mark Gongloff, May 5, 2013

"You have no idea just how bonkers high-frequency trading is making the stock market until you actually see it in action. A terrifying new video by the research firm Nanex offers just such an opportunity: It shows one half-second of trading in just one stock, boring old Johnson & Johnson, on May 2. The video slows down the trades so that the milliseconds -- thousandths of a second -- tick slowly by, and so that human eyes can comprehend what's happening."

[Financial meltdown was caused by too many bankers taking cocaine, says former government drugs tsar Prof David Nutt](#)

The Independent, Rob Williams, April 15, 2013

"Bankers use cocaine and got us into this terrible mess," he told the paper adding that the drug made them "overconfident" and led to them taking more risks."

## Social Paradigm Changes

[Les prédateurs de la santé](#)

RageMag, L'espoir, 8 mai 2013



« A l'arrivée, les politiques néolibérales de santé ont montré des limites évidentes : dégradation de la qualité des soins, sortie prématurée des patients, choix sélectif des activités rentables et des patients par le privé. Le privé, obnubilé par sa logique de rentabilité, a tendance à s'éloigner des malades à risque ainsi que des cas complexes qui sont alors renvoyés vers le public. Il n'est donc pas étonnant que les hôpitaux publics soient déficitaires et les cliniques privées rentables. »

[How about a universal basic income?](#)

The Washington Post, Mike Konczal, May 11, 2013

"In light of the recent Oregon Medicaid study, several people have discussed the idea of taking parts of the social insurance system and replacing them with cash benefits. This naturally brings up the debate about whether it should be a policy goal for the United States to adopt a universal basic income (UBI)."

[Student debt and the crushing of the American dream](#)

The New York Times, Joseph E. Stiglitz, May 12, 2013

"Those with huge debts are likely to be cautious before undertaking the additional burdens of a family. [...] The combination of predatory for-profit schools and predatory lenders is a leech on America's poor. These schools have even gone after young veterans who served in Iraq and Afghanistan. There are heart-rending stories of parents who co-signed student loans — only to see their child killed in an accident or die of cancer or another disease — and, like students, can't easily discharge these debts."



## Governance Paradigm Changes

### [Jaron Lanier: The Internet destroyed the middle class](#)

*Salon, Scott Timberg, May 12, 2013*

"Here's a current example of the challenge we face," he writes in the book's prelude: "At the height of its power, the photography company Kodak employed more than 140,000 people and was worth \$28 billion. They even invented the first digital camera. But today Kodak is bankrupt, and the new face of digital photography has become Instagram. When Instagram was sold to Facebook for a billion dollars in 2012, it employed only 13 people. Where did all those jobs disappear? And what happened to the wealth that all those middle-class jobs created?"

### [The financial press- a disinformation machine](#)

*Paul Craig Roberts, May 5, 2013*

"Even brainwashed Americans have learned that "jobless recovery" is an oxymoron. So the word was passed to the political appointee overseeing the BLS to avoid further embarrassments. However, like the old Soviet press, the professional staff delivered the requi-

red report in a way that undermined it. Goods-producing jobs are reported to have dropped by 9,000 and retail stores are being closed, so why are 100,000 new jobs needed in retail trade and professional and business services?"

### [The paradox of the proof](#)

*Projectc WordsWorth, Caroline Chen, May 9, 2013*



"Looking at it, you feel a bit like you might be reading a paper from the future, or from outer space," wrote Ellenberg on his blog.

"It's very, very weird," says Columbia University professor Johan de Jong, who works in a related field of mathematics.

Mochizuki had created so many new mathematical tools and brought together so many disparate strands of mathematics that his paper was populated with vocabulary that nobody could understand. It was totally novel, and totally mystifying.

As Tufts professor Moon Duchin put it: "He's really created his own world."

## Technology Futures

### [Le monde de demain selon Jean-Michel Besnier](#)

*Soon Soon Soon, Jean-Michel Besnier, 18 avril 2013*

« Il s'agit là de trois tendances relativement contradictoires à première vue : engouement pour une technologie, engouement pour la préservation de la planète, et engouement pour la religion. Et pourtant, je crois que les trois ont un dénominateur commun : la recherche mystique d'une totalité dans laquelle se fondre. Je crois que nous sommes profondément mystiques... »

### [Anyone can be found on social media in 12 hours](#)

*Mashable, Van Mensvoort, April 23, 2013*

"Milgram's work has since been repeated on various social networks. For example, Microsoft says people on its Messenger network are separated by 6.6 degrees of freedom and Facebook claims its members are separated by only 4 degrees of separation. [...] So an interesting question is how quickly is it possible to traverse a social network — to track down a random individual across the network. [...] They concluded that, on average, any individual is just 12 hours of separation from another."

### [Mind control is becoming real](#)

*World Future Society, Gini Graham, May 9, 2013*



"It's the stuff of sci-fi movies – mind control, where you just direct your mind to make something happen and it does, such as using your thoughts to mentally control a space ship. But more and more your brain waves have the power to actually manipulate and move objects."

## Demographic Changes

### [Can a country ‘die’?](#)

Foreign Policy, Joshua Keating, May 10, 2013



“I tend to be more of a glass-half-full guy when it comes to whether societies can adapt to falling populations. At the very least we should acknowledge that population trends can be reversed. Before the shale gas revolution it would have been hard to predict that North Dakota -- the third least populous state -- would have the fastest growing population in the U.S. In the 1950s, it would have been hard to predict that today people would be using the term «urban prairie» to refer to Detroit.”

### [Undoing aging](#)

TedX, Aubrey de Grey, April 2013

“His research targets the accumulating and eventually pathogenic molecular and cellular side-effects of metabolism that constitute mammalian aging and the design of interventions to repair or obviate them. His comprehensive plan breaks aging down into seven major classes and identifies detailed approaches to addressing each one.”

### [Global migrants: Which are the most wanted professions?](#)

BBC, March 26, 2013

“Around the world, there are a number of professions in high demand from the pool of 200 million international migrants.

The need for nurses and doctors is perhaps the best known, but there are also countries short of chefs, for example Belgium and the UK.

And psychologists looking for a change of scene could try the Nordic countries, where they are in demand.

Use the interactive guide below to explore the top 20 most wanted professionals and the countries that want their skills.”

## Resources Optimization

### [Belief in biblical end-times stifling climate change action in U.S.](#)

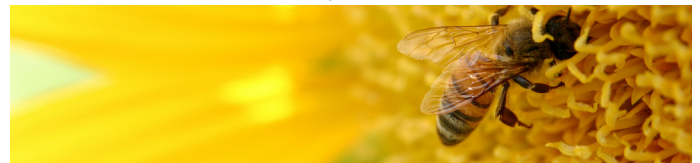
The Raw Story, Eric W.Dolan, May 1, 2013



“[T]he fact that such an overwhelming percentage of Republican citizens profess a belief in the Second Coming (76 percent in 2006, according to our sample) suggests that governmental attempts to curb greenhouse emissions would encounter stiff resistance even if every Democrat in the country wanted to curb them,” Barker and Bearce wrote in their study, which will be published in the June issue of Political Science Quarterly.”

### [50% of US bees dead. “We’ve been doing this 30 years, & we’ve never experienced this kind of loss before.”](#)

Elephant Journal, March 28, 2013



“Bees are key plant pollinators, and their decline has worried scientists, farmers, and policymakers worldwide. In the U.S. alone, bee pollination is estimated to be worth \$8-12 billion. While bee declines have occurred in the past, researchers believe this one is much more severe.”

### [How China will eat your lunch](#)

Forbes, Kenneth Rapoza, May 11, 2013

“This time is different. We are going the other way. The new food tastes and demands of the Chinese middle class will lead to hyper-competition for commodities, and not just corn and soybeans, but I’m talking the stuff that farmers need to produce corn and soybeans: fertilizer and water,” Silverstein says.”

## More Notable Links

- Plafond de verre : les déterminants de l'avancement de carrière des cadres féminins  
<http://ow.ly/I8FSB>
- The strongest careers are non-linear  
<https://www.linkedin.com/today/post/article/20130425182632-5973711-the-strongest-careers-are-non-linear>
- En programmation, les vieux développeurs sont les meilleurs  
<http://www.numerama.com/magazine/25859-en-programmation-les-vieux-developpeurs-sont-les-meilleurs.html>
- L'emploi à l'épreuve des algorithmes  
<http://www.internetactu.net/2013/05/03/lemploi-a-lepreuve-des-algorithmes/>
- La social media compliance: de l'exercice de style au champ de mines juridique  
<http://wereallhubs.com/la-social-media-compliance-de-lexercice-de-style-au-champ-de-mines-juridique/>
- German euro founder calls for 'catastrophic' currency to be broken up  
<http://ow.ly/I8Gpl>
- The French elite: where it went wrong  
<http://www.ft.com/cms/s/2/d76b5fcc-b83f-11e2-bd62-00144feabdc0.html>
- The jobs of the future don't require a college degree  
<http://ow.ly/I8GEh>
- Beware the unstoppable cyborg turtle  
<http://spectrum.ieee.org/autoton/robotics/military-robots/beware-the-unstoppable-cyborg-turtle>
- Charting technology's new directions: A conversation with MIT's Erik Brynjolfsson  
<http://ow.ly/I8GVw>
- The World's population mapped by latitude and longitude  
<http://www.geekosystem.com/world-population-latitude-longitude/>
- Incroyable! Une carte démographique mondiale pour mieux comprendre nos perspectives  
<http://ow.ly/I8H6u>
- World's First Vertical Forest - Bosco Verticale  
<http://enpundit.com/worlds-first-vertical-forest-bosco-verticale/>
- Fukushima: Sont-ils tous fous?  
<http://blogs.lexpress.fr/attali/2013/05/05/fukushima-sont-ils-tous-fous/>
- North American firms quit shale gas fracking in Poland  
<http://www.bbc.co.uk/news/business-22459629>

