

### Monthly quote

“«Rien n’est plus fort qu’une idée dont l’heure est venue» ”

*Victor Hugo* (1802-1885)

French poet, novelist, and dramatist of the Romantic movement

### Why this review ?

Dear readers,

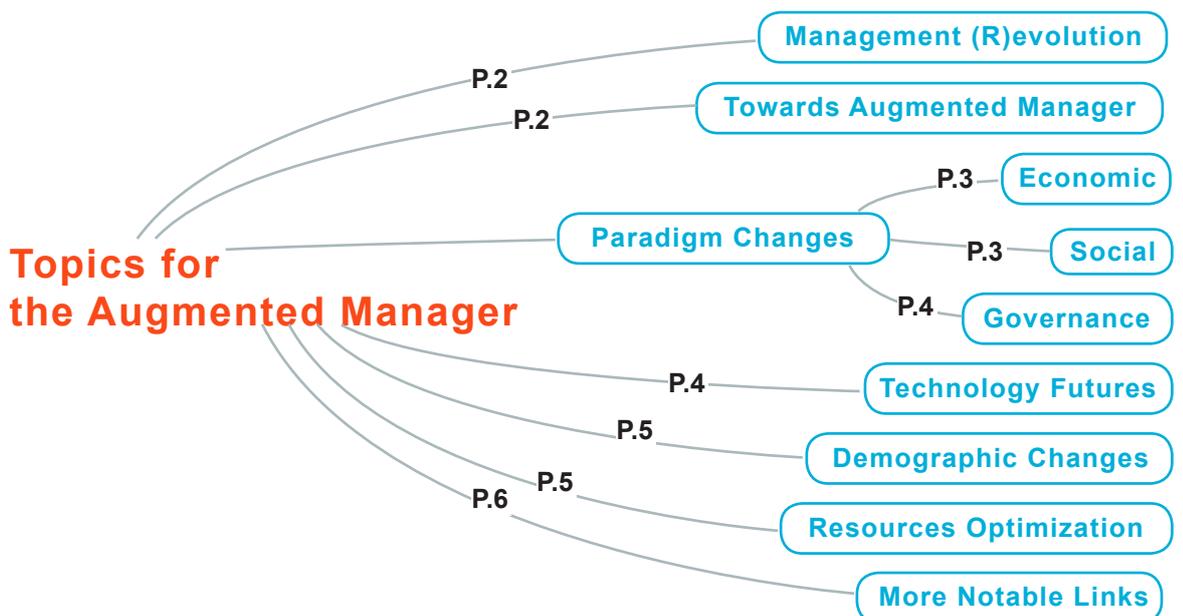
This is our last «Must-Read» but our curation work keeps going on, more than ever. Out of several years of curation via this monthly selection we have noticed that professionals have a huge need of insights to decipher a complexifying world but that they want this curation to be faster, shorter and not pushy because they feel already.

An «information overload» even if most of it is not junk but relevant. Infobesity has become an excess of relevant information.

That is why we have decided from now on to deliver our curation in a «pull» way instead of «pushing» it. So, [we have suggestions to keep you informed.](#)

We hope that you will «opt in» in anyone of these and we will be honoured of this choice.

### Topics for the Augmented Manager



## Management (R)evolution

### [Surprise! American employees are emotionally disconnected](#)

OpEdNews, Robert De Filippis, June 20, 2013



"How does an employee earning minimum wages for 15 or 20 hours per week feel about his or her job? Do you think it engenders a great deal of commitment? Will this employee look for efficiencies? Strive for higher productivity, better quality?"

### [Au travail, le planqué n'est pas toujours celui qu'on croit](#)

Région Job, Guirec, 19 juin 2013

« La grande entreprise, par son conformisme, encourage les planqués. Ceux qui se disent : «tout cela est absurde, je fais semblant d'y croire et j'en fais le moins possible». Les petits salariés formatés et jargonnant sont légion. On initie, on valide, on élabore des drafts, on imprime des slides, on pratique le «bottom up - top down», on travaille en projets transversaux... »

### [Why transparency is your biggest untapped competitive advantage](#)

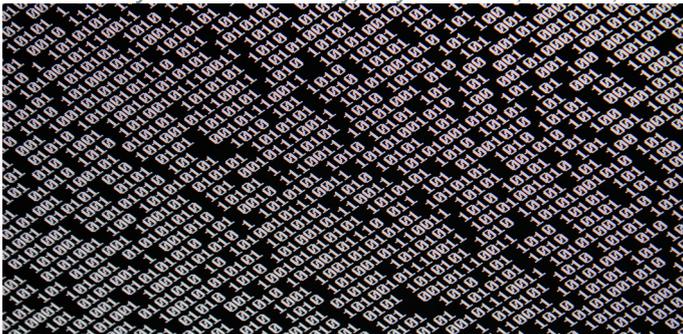
Fast Company, Leo Widrich, June 12, 2013

"Default to transparency" is one of our deepest values at Buffer and it's been absolutely instrumental in our growth from making nothing just two years ago to making over \$1 million a year today. [...] We envision a company where people are treated as full human beings, not productivity automatons, with a complex set of motivations and aspirations. Our team inspires and shows us how openness about vulnerabilities leads to greater collaboration, trust, and personal growth."

## Toward Augmented Manager

### [Big Data - small minds](#)

Saybrooks University, Jay G. Cone, June 5, 2013



"We make very practical and important decisions because we can count on some sets of conditions being used to predict other sets of conditions. Weather forecasts come to mind. Most of the time, when the barometric pressure does x, clouds do y. The dangerous leap is the one that starts with the correspondence between two things and ends with an explanation that we take to mean something distinct from our interpretations. A red sky in the morning doesn't explain storms any more than smoke rising from a volcano means that the gods are angry. Barometric pressure is simply the paradigmatic explanation du jour."

### [Petite leçon de cyber-intelligence économique](#)

Les Echos, Arnaud Le Gal, 16 mai 2013

« Avant, les entreprises disposaient de "réseaux internationaux spécialisés sur leur secteur". Aujourd'hui, les entreprises recherchent les informations sur internet, grâce à des techniques et des outils spécifiques. Elles réalisent ensuite une synthèse à partir de laquelle elles vont se baser pour rechercher les informations manquantes. Ce renversement de méthode confère aux entreprises une plus grande efficacité et réactivité, à condition de savoir vérifier les informations recueillies. »

### [Internet addiction is just the next evolutionary step](#)

Salon, Jared Keller, May 31, 2013

"The Web's unpredictable payoffs train people much in the same way Ivan Pavlov trained dogs," Ghose writes. « Over time, people link a cue (e.g., an instant-message ping or the Facebook homepage) with a pleasurable rush of feel-good brain chemicals. People become habituated to seek that social rush over and over again.»

## Economic Paradigm Changes

### [The uselessness of the austerity wrestling match](#)

Eric Garland, May 23, 2013



"There is very little in this world as useless as the endless hair-pulling between two factions of the neo-classical economics world, The Keynesians and The "Austerians". For those of you who correctly sense this to be too boring to follow, allow me to get you quickly and painfully up to date so that we can get beyond this whole moronic intellectual framework and on to something much more useful for actual people."

### [Illicit financial flows have made Africa "a net creditor to the world"](#)

The Guardian, Mark Tran, May 29, 2013



"The traditional thinking has always been that the west is pouring money into Africa through foreign aid and other private-sector flows, without receiving much in return. Our report turns that logic upside down [...] The African continent is resource-rich. With good resource husbandry, Africa could be in a position to finance much of its own development."

### [The other kind of "makers"](#)

Institute for the Future, David Thigpen, June 11, 2013

"The resourcefulness of the informal economy and the "maker" ethos as seen in the surveys point to a future of creativity and personal industry, leveraged on a shoestring if need be but driven by a do-it-yourself attitude that reflects the reality that American cities are more enlivened by makers than held back by the mythical "takers."

## Social Paradigm Changes

### [In the digital economy, we'll soon all be working for free - and I refuse](#)

The Guardian, Suzanne Moore, June 5, 2013



"For what is being eroded is not only actual wages but also the very idea that work must be paid for. Huge profits are being made from these so-called opportunities for our youth. But they are, in fact, the exploitation of insecurity. This is not about being anti-technology. It is about being pro-human. Technology is here and it's often great. But we must find a sustainable way of using it so that the stuff we do or make is paid for in living and not virtual wages."

### [« Quand on est caissière avec un bac +5, on apprend l'humilité ! »](#)

Le Monde, François Béguin, 20 juin 2013

« Je suis double diplômée (master 2 + MBA) d'une école de commerce et d'une université dans le domaine du tourisme. Endettée sur dix ans pour pouvoir payer ces belles études.

Résultat : un très beau CV, mais "pas assez d'expérience". Me voilà à travailler à l'étranger, dans un call center, pour l'équivalent de 850 euros par mois. Ça valait le coup ! ».

### [Free information, as great as it sounds, will enslave us all](#)

Quartz, Jaron Lanier, May 24, 2013

"A monetized information economy will create a strong middle class out of information sharing- and a strong middle class must be able to outspend the elite tip of an economy for democracy to endure. While the open information ideal feels empowering, it is actually enriching those with the best computers to such an extreme that it is gradually undermining both markets and democracy."

## Governance Paradigm Changes

### [From Ike to "The Matrix": Welcome to the American dystopia](#)

Salon, Andrew O'Hehir, June 16, 2013

George Orwell : "These people will eliminate the old capitalist class, crush the working class, and so organize society that all power and economic privilege remain in their own hands. Private property rights will be abolished, but common ownership will not be established. The new "managerial" societies will not consist of a patchwork of small, independent states, but of great super-states grouped round the main industrial centres in Europe, Asia, and America. [...] Internally, each society will be hierarchical, with an aristocracy of talent at the top and a mass of semi-slaves at the bottom."

### [Ce que la «marque France» doit apprendre de Daft Punk](#)

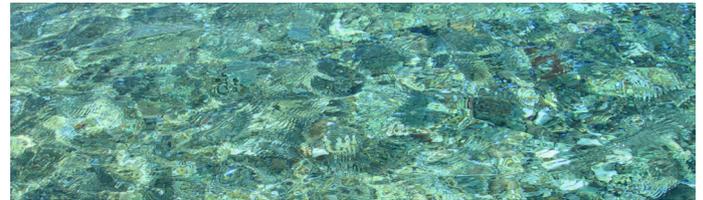
Slate, Jean-Laurent Cassely, 13 juin 2013

« Les notions de marketing émotionnel ou d'imaginaire de marque ont peu à peu orienté la manière dont la France tente de retrouver du souffle productif. Dans la construction et l'entretien de ce désir, les créations et productions culturelles ont un rôle très direct à jouer. Et

c'est sur ce point que Daft Punk, un duo de créateurs peu associés à la culture française, peut paradoxalement aider. »

### [Laurent Chemla : « je vous ai menti ! »](#)

Reflets, Kitetoo, 23 juin 2013



« Les secrets des simples citoyens n'ont au final que peu d'importance, mais ceux des puissants en ont beaucoup. Si nous devons échanger notre vie privée contre la transparence totale de ceux qui nous surveillent et de ceux qui nous gouvernent, alors peut-être n'est-ce pas nous qui aurons le plus à y perdre. Il est temps, je crois, de renvoyer enfin le vieil argument « si vous n'avez rien à cacher, alors vous n'avez rien à craindre » à l'envoyeur : « quand vous n'aurez plus rien à cacher au peuple, alors vous n'aurez plus rien à craindre du peuple ».

## Technology Futures

### [Technology and job destruction](#)

Next Big Future, Brian Wang, June 13, 2013

"It's one of the dirty secrets of economics: technology progress does grow the economy and create wealth, but there is no economic law that says everyone will benefit." In other words, in the race against the machine, some are likely to win while many others lose. There is the to recognize problems and taking steps such as investing more in the training and education of workers."

### [Moshe Vardi: Robots could put humans out of work by 2045](#)

Singularity Hub, Jason Dorrier, May 15, 2013



"Vardi says, "The world in 50 years...either will be a utopia or a dystopia." But history is littered with dystopic and utopian visions, even as the world has consistently muddled along the middle path."

### [It's time to talk about the burgeoning robot middle class](#)

Technology Review, Illah Nourbakhsh, May 14, 2013



"Imagining the possible future scenarios for middle-class unemployment is a first step to considering ways in which we can preserve our quality of life given the robotic future that will meet us. Without doubt, robots can greatly improve many lives, offering everything from smart prosthetics to home care for the aging. But for humans, the robot future is a mixed bag. It is up to us to formulate a conversation about how the employment impact of robotic technologies will inform the cycle of innovation and business change that we will witness. If we actually pay attention, then we just might have a chance to future-proof the middle class."

## Demographic Changes

### [Is a new migration under way?](#)

*The Wall Street Journal, Sundeep Khanna, May 29, 2013*



“What we have now is a unique phenomenon. Here the traditional rules of migration are being altered as once rich countries, facing a grim economic future, call upon the rich from developing nations to bail them out.”

### [Asia’s aging population is both predictable and unprecedented](#)

*LinkedIn, Daniel Burrus, June, 2013*

“The population that has been paying taxes does have access to a government pension, but it is a meager one at best. There are currently six workers paying taxes for each retiree. If we look 20 years ahead, there are two workers per retiree—not a good combination. [...] One of the ways Japan has been doing this is to encourage Japanese companies to develop advanced robotics and automation systems that can take the place of human workers, as well as help take care of its rapidly aging population.”

### [Baby boomers are killing themselves at an alarming rate, raising question: Why?](#)

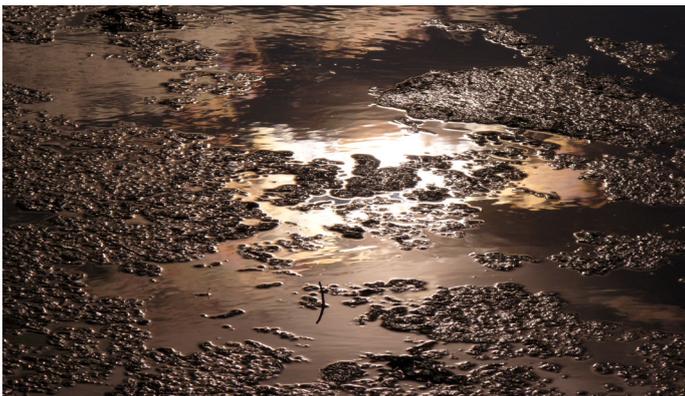
*The Washington Post, Tara Bahrapour, June 3, 2013*

“There was an illusion of choice — where people thought they’d be able to re-create themselves again and again,” he said. “These people feel a greater sense of disappointment because their expectations of leading glorious lives didn’t come to fruition.”

## Resources Optimization

### [EcoBot III: a robot that produces energy fueled by organic matter](#)

*Next Nature, Alessia Andreotti, June 16, 2013*



“There are robots that look like people, and then there are robots, like the Ecobot III, that look nothing like humans but have our same biological needs: they have to eat, digest and excrete. The EcoBot III is a product of the partnership between scientists at Wessex Water and the Bristol Robotics Laboratory. This robot works in a sewage treatment system and feeds off sewage, with an artificial stomach made up of fuel cells that run on human waste.”

### [The audacious plan to end hunger with 3-D printed food](#)

*Quartz, Christopher Mims, May 21, 2013*



“I think, and many economists think, that current food systems can’t supply 12 billion people sufficiently,” says Contractor. “So we eventually have to change our perception of what we see as food.”

### [NASA finds ‘amazing’ levels of Arctic methane and CO2, asks ‘is a sleeping climate giant stirring in the Arctic?’](#)

*Think Progress, Joe Romm, June 13, 2013*

“Permafrost zones occupy nearly a quarter of the exposed land area of the Northern Hemisphere. NASA’s Carbon in Arctic Reservoirs Vulnerability Experiment (CARVE) is probing deep into the frozen lands above the Arctic Circle in Alaska to measure emissions of the greenhouse gases carbon dioxide and methane from thawing permafrost — signals that may hold a key to Earth’s climate future.”

## More Notable Links

- Etats-Unis: 5% des fonctionnaires en congés forcés pour cause d'austérité  
<http://ow.ly/mkTKT>
- El mapa de las cuentas públicas europeas  
[http://elpais.com/elpais/2013/04/22/media/1366656655\\_500946.html](http://elpais.com/elpais/2013/04/22/media/1366656655_500946.html)
- The rise of virtual brick-and-mortars  
[http://blogs.hbr.org/cs/2013/05/the\\_rise\\_of\\_virtual\\_bricks-and.html](http://blogs.hbr.org/cs/2013/05/the_rise_of_virtual_bricks-and.html)
- College in Sweden is free but students still have a ton of debt. How can that be?  
<http://qz.com/85017/college-in-sweden-is-free-but-students-still-have-a-ton-of-debt-how-can-that-be/>
- Paving the way for the circular economy  
<http://www.wfs.org/blogs/freija-van-duijne/paving-way-for-circular-economy-keynote-prof-herman-wijffels>
- Middle class jobs, income quickly disappearing  
[http://www.huffingtonpost.com/2013/06/06/middle-class-jobs-income-\\_n\\_3386157.html](http://www.huffingtonpost.com/2013/06/06/middle-class-jobs-income-_n_3386157.html)
- China's credit bubble is unlike anything else in modern history  
<http://www.impactlab.net/2013/06/18/chinas-credit-bubble-is-unlike-anything-else-in-modern-history/>
- What's REALLY behind the Brazilian riots?  
<http://ireport.cnn.com/docs/DOC-988431>
- How to fix the world  
<http://howtofixtheworld.org/>
- Let the robotic farmers feed the world  
<http://www.nextnature.net/2012/11/let-the-robotic-farmers-feed-the-world/>
- Three senior Oxford University academics will pay to be deep frozen when they die so they could one day be 'brought back to life'  
<http://ow.ly/mkUCj>
- Mapping the 31 million people displaced by natural disasters so far  
<http://www.fastcoexist.com/1682141/mapping-the-31-million-people-displaced-by-natural-disasters-so-far>
- Les liens entre suicide et profession ont évolué  
<http://www.slate.fr/lien/72401/liens-suicide-profession>
- How do you feed nine billion people?  
<http://www.sciencedaily.com/releases/2013/06/130609195713.htm>
- Why a Bridge made of shampoo bottles and milk jugs could be better than one made of steel and concrete  
<http://ow.ly/mkV2M>